



GPS tracking and mapping of the walking path “Fiastra Ring”



Val di Fiastra, Marche, Italy



Hilly; Predominantly rural regions, close to a city



Led by: Borgofuturo

Dynamo partner: D8 – Fiastra Valley



Project supported by EU funding, Erasmus+

**Nature-based and
cultural tourism**

**Destination
development**

Aim and story

The solution aimed at creating a map displaying the different points of interest, namely businesses but also cultural centers or associations, crossed by the Fiastra Ring walking path. The map also included a qr code with the GPS track of the path.

The idea came thanks to the Walking Laboratory, a group of academic scholars, photographers, artists and passionate walkers, which every year organises a summer school using walking as a research practice to understand territorial dynamics and changes. Apart from the summer

school, they organise shorter walks during the year, and one of those took place in Val di Fiastra, walking part of the Fiastra Ring. After that, the idea of the project came out and, thanks to the collaboration with ARCS Culture Solidali, we had access to funding and human resources to implement it.

The mapping process made people involved feeling part of a bigger territory, community, and imaginary. It helped making them feel recognized, visible and connected.

CROSS-CUTTING PRIORITIES



Stakeholders involved

- Stakeholders in the public/user domain

INNOVATION

**Technical
innovation**



Biodiversity



**Social justice
and inclusion**

